

# KEILHAUER

NEW KEILHAUER COLLECTION ELEVATES THE PERSONAL EXPERIENCE  
Unveiled at NeoCon 2019, Elevate is designed for people



**June 10, 2019 (Chicago)** – Today at NeoCon, Keilhauer unveils their newest collection, *Elevate*. The new soft-contract collection includes six seating options applicable to lounge and communal spaces. Though well suited for numerous environments, *Elevate*'s focus is on *who* before *where*. *Elevate* is meant to empower the users – to create a space focused on their needs.

“Instead of designing for situations we are focused on people,” says President, Mike Keilhauer. “People want to accomplish great things and to be proud of their work. Our job is to help them. The new collection, *Elevate*, provides users with the comfort needed to follow inspiration, and the flexibility to adapt to their inspiration's whims.”

*Elevate* features three different award-winning design groups. Their unique combination of styles creates a collection that feels cohesive without being overly prescribed, negating the risk of a sea of sameness. Featuring pieces from EOOS, Andrew Jones, and Bendtsen Design Associates, the collection unites the designers' unique but complementary aesthetics: a sensibility shared with Keilhauer for incredible comfort, modern design, clean, flowing lines and a subtle elegance.

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## DANBER



“The *Danber* sofa is the perfect marriage of commercial and residential. It is so inviting and comfortable as to beg people to sit, but subtle details provide a feeling of indulgence,” says VP Marketing, Meghan Sherwin of Keilhauer. “It proves that comfort and contract performance are not mutually exclusive.”

Designed for Keilhauer by Andrew Jones, *Danber* brings relaxation to work environments. The enveloping back, generous cushions and soft wooden legs convey warmth and luxury, while clean lines, a delicate form, and careful proportions add a contract feel. Together, they create an iconic soft-contract piece for the workplace today.

“I wanted *Danber* to put people at ease and make them feel they’ve come home to work. The design has an open, welcoming gesture, classic proportions and a subtle shaping that ensure it will work well with other lounge furniture in a great variety of interiors,” says designer Andrew Jones. “It balances welcome with work.”

## LULL

Embracing, visually gripping and private, the overstuffed lounge chair is a recognized power seat. *Lull* provides that sense of power but focuses it to create a grounded, pensive space for deep thought. Designed for Keilhauer by Bendtsen Design Associates, smooth, swooping lines convey a sense of serenity while its curved high back provides sound dampening to create a private haven. A 360-degree swivel base allows the user to turn away from distraction, or towards colleagues for collaboration. “*Lull* is the ideal representation of allowing oneself personal space at work, of finding one’s comfort zone,” says designer, Neils Bendtsen.



## VERGE

*Verge* has the comfort of an oversized lounger but is scaled down to suit confined environments. Beautiful and inviting, *Verge* features plush, full cushions, a deep seat and an enveloping structure. Designed by E00S, *Verge* comes with a 360-degree swivel on a 4-star wood base for mobility. “The wooden base is significant – it has volume to anchor the chair and adds warmth and softness to the piece,” says designer Martin Bergmann. “From the back, it can look like a big, round floating ball. From the front, it splits open to gesture to the space.”

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## GARNER



Great ideas are not islands, they are progressive and build on what's come before. It's this insight that perpetuates the need for collaborative work environments and is what inspired E00S in the creation of *Garner*. The modular sofa can be scaled up to suit large atriums, or down to create a cozy break area. Soft, beautiful cushions are supported by polished aluminum legs, whose lightweight structure provide the illusion of floating above the ground.

Just as teams and ideas are greater than the sum of their parts, so is *Garner*. “*Garner* works in every possible scale, but it is always configured from four simple, different elements placed on the platform: square seats, square tables, seat with back, and seat with two backs. And each element can be exchanged by every other element very easily,” explains designer Gernot Bohmann.

A highly industrial and technical system of aluminum extrusions and connectors is the hidden heart of *Garner*, allowing seats, tables, backs, cast legs and power elements to be mounted anywhere along the length of the rails. The highly engineered internal structure allows the exterior to remain quiet and serene. In-line tables in wood, laminate or Cambria stone can be added to increase functionality and demarcate work areas.

## Ellaby



Introducing a new mid-back lounge chair that merges peace and productivity with ease. The flowing form of *Ellaby* creates intrigue while its molded cushions provide exceptional comfort. An easel-shaped base and dramatically contoured curves create an intriguing, inviting seat that balances work and rest.

“*Ellaby* is an evolution of the *Coy* chair we designed for Keilhauer in 2018,” explains Martin Bergmann. “A new expression of a design we love.”

Available with a mid-height back, *Ellaby* provides the oft-sought privacy of *Coy*; but, with its forward leaning posture and graduated pitch, it can also function as a working chair. It is ideally suited for lounging, reading, and for task-focused work such as client calls and note taking.

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## PERFORMANCE AND SUSTAINABILITY

As with all Keilhauer furniture, *Elevate* is built from the highest quality materials, is designed and manufactured to last for many years, and is supported by Keilhauer's standard 10-year warranty. *Elevate* is expected to carry BIFMA level® 2 and SCS Global Services certification for Indoor Air Quality at the Indoor Advantage™ Gold level. It is manufactured in facilities that produce zero waste to landfill and offset 100 per cent of electricity use with renewable energy credits.

## ABOUT KEILHAUER

Founded in 1981, Keilhauer is a privately owned, design focused contract furniture manufacturer. Keilhauer manufactures seating and tables for all the areas of the organization where there is an exchange of ideas. Keilhauer products are thoughtfully made to support communication and engagement in "Heads Up" spaces, such as meeting rooms, collaboration areas, lobbies and lunchrooms. Working with world-renowned furniture designers, Keilhauer is internationally recognized for award-winning design, built with extreme craftsmanship, to the highest environmental standards. The company is headquartered in Toronto, Ontario. For more information, please visit [Keilhauer.com](http://Keilhauer.com).

## ABOUT ANDREW JONES

Andrew Jones is a Canadian furniture designer working for international manufacturers of contract, outdoor, and residential furniture. With an MA in Furniture Design from the Royal College of Art in London and a degree in Architecture from the University of Toronto, Jones has worked for more than 25 years designing furniture and architectural interiors. This dual experience forms the foundation of his work: designing furniture fit for purpose and place.

Jones's design projects have been featured in numerous international publications, and exhibited in Canada, the United States of Britain, Japan, and Italy. His work is part of the permanent collections of the Royal Ontario Museum and the Design Exchange, in Toronto. [Andrewjonesdesign.com](http://Andrewjonesdesign.com)

## ABOUT BENDTSEN DESIGN ASSOCIATES

Bendtsen Design Associates (BDA) is a multi-faceted Design Studio based in Vancouver, BC, Canada. The studio is comprised of Niels Bendtsen, Giancarlo Stefani and studio support staff. Bendtsen and Stefani, both sons of cabinetmakers, grew up in the design industry and bring a half century of expertise, including production and manufacturing to each piece. This deep understanding informs a design process, which harmonizes contour lines with technicalities. From Denmark to Italy, Venezuela to Canada – both men have worked extensively in the field and have found a synergy in each other's approach. [Bendtsenassociates.com](http://Bendtsenassociates.com)

## ABOUT EOOS

EOOS is Gernot Bohmann, Martin Bergmann, and Harald Gründl who studied design together at the Academy of Applied Arts in Vienna. In 1990, they started their first collaboration and founded EOOS in 1995. They live in Vienna and work in the fields of product, furniture and architectural design. EOOS is named after one of the four sun horses of Greek mythology and stands for their programmatic approach to the field of design. [Eoos.com](http://Eoos.com)

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