

KEILHAUER

Keilhauer Receives Three Awards for GOOD DESIGN

Ellaby, Verge and Buncha Recognized by Eminent Global Design Competition

December 16, 2019 (Toronto) – The Chicago Athenaeum: Museum of Architecture and Design, and The European Centre for Architecture Art Design and Urban Studies have recognized Keilhauer with three 2019 GOOD DESIGN® awards. *Ellaby* and *Verge*, two of Keilhauer's newest lounge seats, and *Buncha*, a new nesting chair, were selected as recipients of prestigious award program. Now entering its 70th year, GOOD DESIGN is the oldest design competition in the world.

"We are truly honored," says President Mike Keilhauer. "This is the fifth consecutive year we have received the esteem of GOOD DESIGN. We are very proud to see our exploration of soft contract design be so well received."

Verge is dramatic lounge chair on a 360-degree swivel base. The contrast of the front to rear view is striking: from the back, it can look like a big, round floating object; from the front, it splits open to gesture to the space with a deep, enveloping seat. A substantial four-star, wooden base anchors the chair, adding warmth and softness to the piece.



Ellaby straddles the divide between a working chair and privacy chair. The design features molded cushions, a slight forward lean and contoured lines which dramatize the mid-height back. The wooden, easel-shaped base emphasizes the gesture of the seat, inviting as it opens to the room.

Ellaby and *Verge* were released at NeoCon 2019 and were designed for Keilhauer by the celebrated design trio, EOOS. They both exemplify soft contract design and the industry-wide shift towards residentially influenced furniture and spaces. "We have been focused on the idea of making work more comfortable. *Ellaby* and *Verge* are perfect examples of this concept. They balance softness and performance," says Keilhauer.

Buncha, the third piece recognized by GOOD DESIGN, was a first time venture into a new seating category for Keilhauer. Extensive planning went into the design of this innovative nesting chair. *Buncha*'s light volume and fold-up seat make it easy to stow away with minimal clutter and floor space – no lifting required. Its comfortable molded design features an upholsterable seat and back, a four-leg aluminum base and an optional foldaway tablet top to provide extra functionality. *Buncha* was designed by Aaron Duke for Keilhauer and was introduced in March 2019.



ABOUT KEILHAUER

Founded in 1981, Keilhauer is a privately owned, design focused contract furniture manufacturer. Keilhauer manufactures seating and tables for all the areas of the organization where there is an exchange of ideas. Keilhauer products are thoughtfully made to support communication and engagement in spaces such as meeting rooms, collaboration areas, lobbies and lunchrooms. Working with world-renowned furniture designers, Keilhauer is internationally recognized for award-winning design, built with extreme craftsmanship, to the highest environmental standards. The company is headquartered in Toronto, Ontario. For more information, please visit Keilhauer.com.

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ABOUT AARON DUKE

After completing his undergraduate studies in Industrial Design and working for a number of furniture manufacturers and consulting firms, Aaron Duke established the design studio Intersection in 2009. Intersection is an interdisciplinary design studio that brings together a collective of designers, researchers and architects. The studio works on projects that vary in scale; from medical products, to furniture, to the built environment, to social initiatives. From its inception, Intersection has endeavored to create a dynamic, synergetic environment, where people enthusiastically delve into projects that encourage the essential discourse between culture and science through a design medium.

ABOUT EOOS

EOOS is Gernot Bohmann, Martin Bergmann, and Harald Gründl who studied design together at the Academy of Applied Arts in Vienna. In 1990, they started their first collaboration and founded EOOS in 1995. They live in Vienna and work in the fields of product, furniture and architectural design. EOOS is named after one of the four sun horses of Greek mythology and stands for their programmatic approach to the field of design. Eoos.com

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