

DIVISION TWELVE

DIVISION TWELVE PARTNERS WITH DESIGN PUBLIC GROUP

June 16, 2020 (Toronto) – It has never been easier to specify great design, Division Twelve has joined Design Public Group. The diverse collection of chairs, stools and tables can now be purchased through the easy-to-use portal which eases the strain of specification for dealers, designers, and other commercial furniture purchasers.

“We are constantly looking for new ways to expand and introduce the design community to Division Twelve,” said Meghan Sherwin, VP Marketing of Division Twelve. “Design Public Group provides an innovative, meaningful interface which allows us to showcase our full line to an even broader customer base.”



Division 12 2020 Product Collection

Division Twelve, which launched across North America in January 2020, features sustainable materials and modern designs. The timeless, trend-forward seating and tables can be used in any environment, including hospitality, education, office and even residential. Taking advantage of Division Twelve’s extensive customizations is easy through Design Public Group. Twenty different powder coat finishes, which are updated every year to include the Pantone® Color of the Year, are as easy to select as a click of the button, and extensive textile options are available at fingers reach.

“We are incredibly excited to work with Division Twelve,” said Matthew Lieb, Design Public Group’s CEO. “Our goal is to make specification as simple and enjoyable as possible. Being able to offer this exciting new brand is certainly going to bring joy to our customers.”

The initial collection of bent metal stools, chairs, tables and bench feature the designs of Geof Lilge, Scot Laughton and Samuel Petterson are currently listed on DesignPublicGroup.com with new pieces scheduled to launch late summer 2020. Division Twelve is also available for purchase through Keilhauer Sales Representatives, Keilhauer.com/contact/representatives.

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ABOUT DIVISION TWELVE

Division Twelve makes things. Things that make people happy. From tables, to chairs, to stools, our bent metal furniture is built to last. Bent right here in North America, everything we make is the product of durable materials, trend-forward design, and careful craftsmanship. Our incredible selection of colors makes each piece versatile, customizable and ready to help you do you. Division Twelve, a subsidiary of Keilhauer, was founded in 2017 and is headquartered in Toronto, Ontario. For more information, please visit Division12.com.

ABOUT DESIGN PUBLIC GROUP

Design Public Group is revolutionizing interior design from specification to delivery. By making the ancillary furniture process easier and more efficient, Design Public Group is helping design firms, contract dealers and hospitality purchasing companies improve their profitability while creating impactful projects. Design Public Group is based in Los Angeles, California and services clients throughout North America. Learn more at www.designpublicgroup.com.

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