

# 2021 Corporate Sustainability Report



# Designing for the environment, designing for the future.

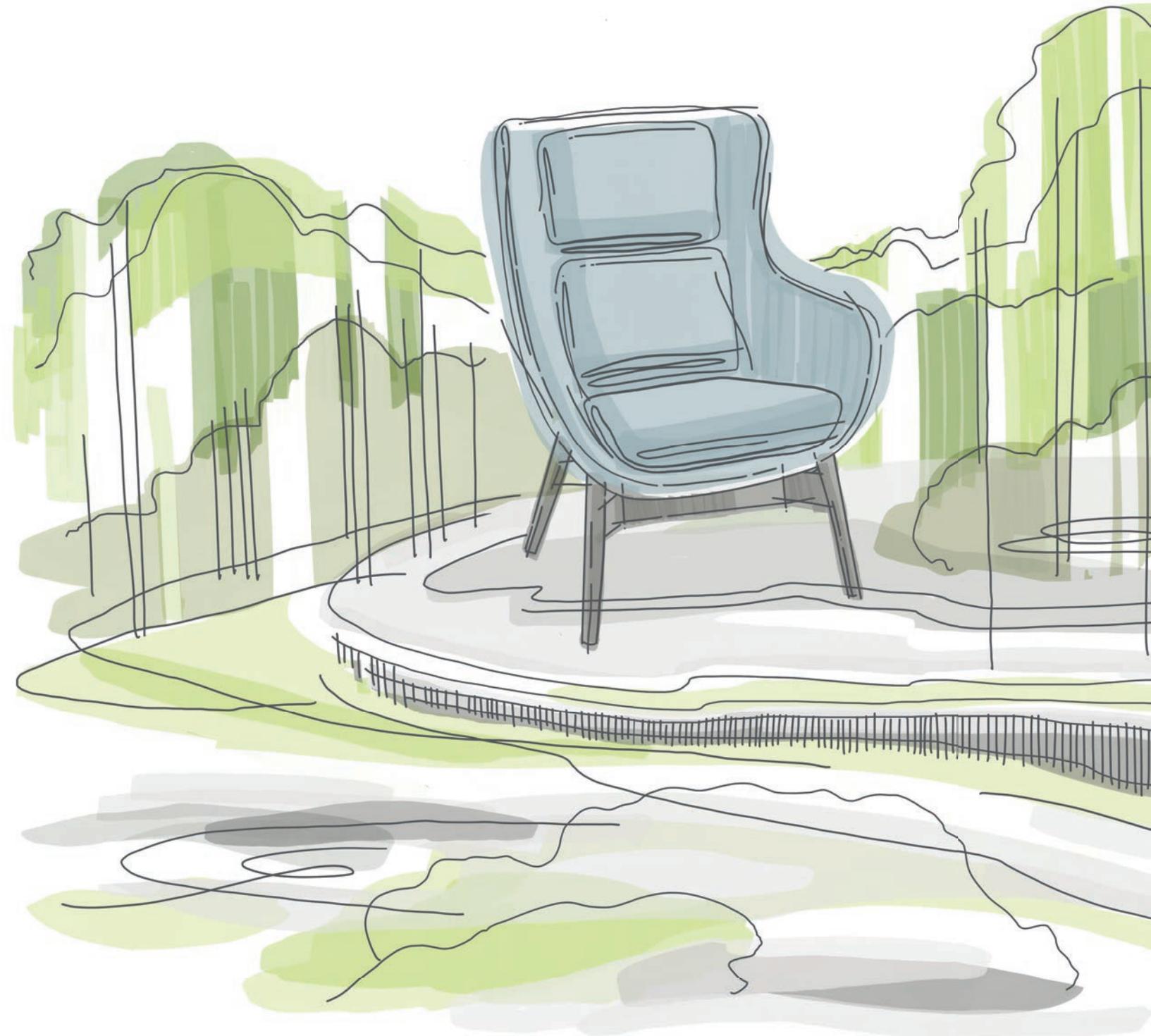
Our practices are continuously evolving and we strive to set the highest standards within our industry. Our long-term success is a result of supporting our people through comprehensive programs and prioritizing sustainable solutions to protect our environment.

## Planet Keilhauer.

Keilhauer is a design activist and a pioneer in creating sustainable solutions. Planet Keilhauer's top priority is minimizing our environmental impact through successfully becoming a closed-loop manufacturer and designing sustainable products.

### **Our commitment**

- Conduct business honestly and ethically
- Comply with all regulations and industry standards
- Continue to improve environmental performance and prevent pollution:
  - *Include the environment and lifecycle thinking in business policies, planning, processes, and product design*
  - *Measure and manage the use of energy and natural resources*
  - *Assess, and work to eliminate waste streams*
  - *Prioritize reduce, reuse, and recycle philosophies*
- Empower employees to lead change
- Communicate this policy to all employees, contractors, and stakeholders



# Our team.



Keilhauer has maintained a best-in-class workplace by providing all employees opportunities for continuous education, company-wide profit sharing, and a robust health and wellness program.

We support their continual growth through training in courses ranging from problem solving and professional development to computer software training.

We not only believe in the power of diversity; we support it in our values, our actions and who we hire – led by a management team that’s half female, reflecting our belief in inclusiveness and opportunities open to all.

## Our commitment

Keilhauer provides employees with a safe and healthy workplace where:

- The principles of fairness and mutual respect are achieved through communication, education, and commitment
- Uphold a zero-tolerance policy for workplace violence, harassment, discrimination, and violations of human rights
- All applicable health and safety legislative requirements are met and, in many cases, exceeded
- We promote efforts that support local community groups and charities
- We educate employees on sustainability, so they can help lead individual and business change
- We use fair hiring and recruitment practices
- Inclusiveness is embraced (39 languages spoken by our team)
- We support employee growth by upgrading certifications, training, and credentials

# 2021 and beyond.



## Our 1st EVER Carbon Neutral Chair

Advised by an ISO 14044 critically reviewed Life Cycle Assessment



## 80% of Products contribute to LEED® credits for Low-Emitting Materials

Thanks to our laminate tables certified for Indoor Air Quality



## Over 1.3 million boxes saved

By blanket-wrapping products  
NEXT: Make our plastic packaging more sustainable by increasing recycled content and investigating plastic alternatives



## Recognized as one of Canada's Greenest Employers 8 times

2013, 2015, 2016, 2017, 2018, 2019, 2020, 2021



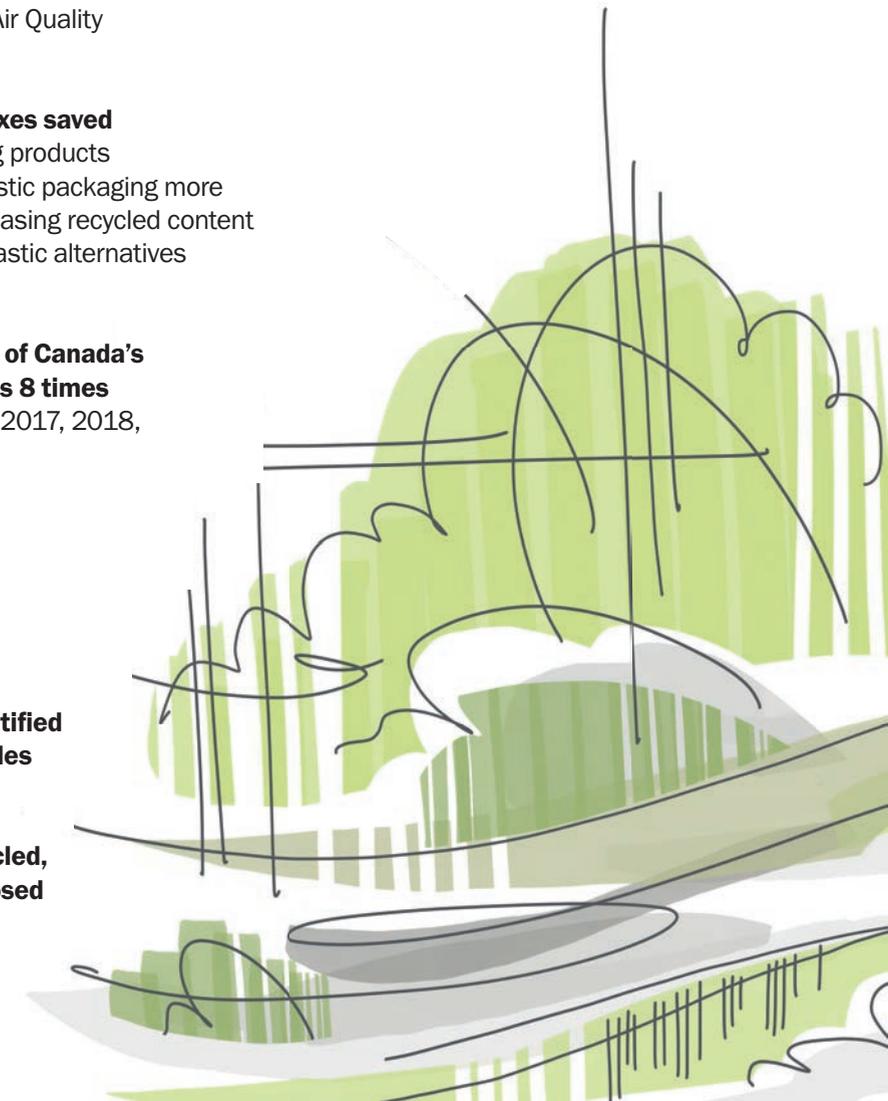
## 100% electricity generated from renewable sources



## Launched FSC® certified Pact seating & tables



## 86% of waste recycled, donated or repurposed



# This chair fights climate change.

More than ever, we have an urgent responsibility as a manufacturer to address climate change and manufacture sustainably – without ever sacrificing exceptional design.

So we developed Swurve – the first Keilhauer product that’s completely carbon neutral – in hopes that other manufacturers follow our lead and help us reduce our industry’s impact on the environment.

- Swurve’s development was inspired by the Architecture 2030 Challenge to reduce embodied carbon – an initiative supported by the American Institute of Architects and over 700 firms – as a direct response to the climate crisis
- Swurve is backed by a critically-reviewed ISO 14040 and ISO 14044 Life Cycle Assessment with a cradle-to-grave scope and supports a number of green-building certifications
- We’ve reduced emissions at every stage of our processes – from design and the materials we use to production, distribution, and end-of-life
- Those we can’t eliminate are offset with investments in verified carbon offset projects through Carbonfund.org
- Insights gained about carbon from each stage of Swurve’s life cycle will help drive future designs and production methods

## Reducing carbon at every stage.

- 1 Material Selection**
  - Use of recycled materials including 20% recycled aluminum, and 80% recycled steel
- 2 Sustainable Design**
  - Reduced the aluminum required in the base by 25%
  - Zero waste in the design and manufacture of Swurve’s mesh back
- 3 Manufacturing**
  - Energy-efficient facilities and equipment
  - Renewable Energy Certificates cover 100% of our facilities’ electricity
- 4 Distribution**
  - Efficient transportation of materials reduces upstream and downstream emissions
- 5 End-of-life**
  - Easily disassembled and recycled at the end of its life
  - Durability backed by a 10-year warranty
  - Designed with repairable and replaceable components to further extend its life and avoid landfilling

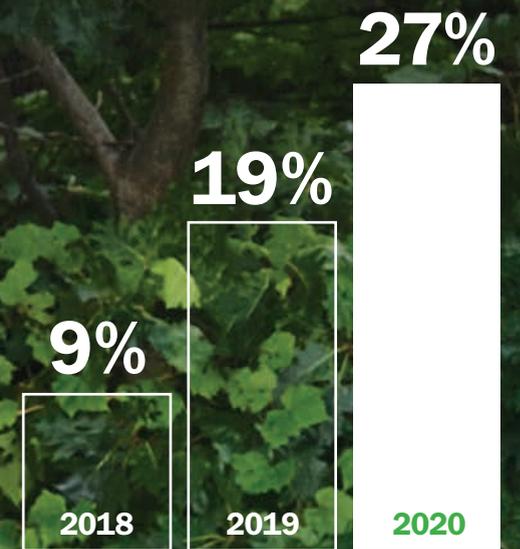


# Sustainability drives growth.

Keilhauer has been manufacturing Forest Stewardship Council® (FSC® - C117042) certified products since 2015.

The positive response drove us to continue to expand the certification in our product lines. In 2020, Keilhauer launched Pact seating and tables as new FSC products.

Each year, we continue to design in more FSC wood to support sustainable use of the world's resources.



Percentage of our wood products that are FSC certified.



# Product materials matter.

Material chemistry is critical to product sustainability. We work closely with our supply chain to carefully select materials for our products that are safe – for people and the planet.

- Eliminated halogenated flame retardants
- Eliminated antimicrobials
- Ongoing elimination of per- and poly-fluorinated chemicals
- Ongoing elimination of PVC
- Ongoing elimination of formaldehyde
- Ongoing elimination of all red list chemicals

In 2018, we set an ambitious goal to assess and eliminate all Red List chemicals from our products.

We are on our way to achieving our goal. In 2020, 67% of new products designed out any flagged harmful chemicals and designed in safe alternatives.



# Committed to community.

From raising our industry's standards to philanthropic efforts that span the places we serve as well as the places we're a part of, Keilhauer proudly supports a number of initiatives that help build better communities

## **8 Attributes of Contract Furniture, Continuing Education Unit (CEU)**

- Designed in collaboration with BIFMA and ASID, this course educates the industry on 8 key attributes of contract furniture – including health and wellness, and sustainability

## **COVID-19 PPE Program**

- Keilhauer took part in emergency COVID-19 PPE supply efforts, providing much-needed essentials and protective equipment to essential workers in these challenging times

## **#GiveASign Art for Healthcare Workers**

- In support of their #GiveASign project, Keilhauer sponsored Indiewalls, an NYC-based art consultancy that supports the careers of 3,500+ independent artists
- We commissioned a “We Thank You” mural outside New York Presbyterian Hospital in appreciation of these healthcare heroes, while also supporting New York's art and design community

## **Toronto and Durham School Boards**

- Keilhauer donated 2100 lb of upholstery materials to local school boards in support of non-profit programs that ensure students have access to sufficient classroom materials

## **Scadding Court Community Centre**

- Keilhauer donated materials to Scadding Court Community Centre in support of their programs that address issues of access, equity, employment and other socio-economic barriers

## **Worth a Second Look**

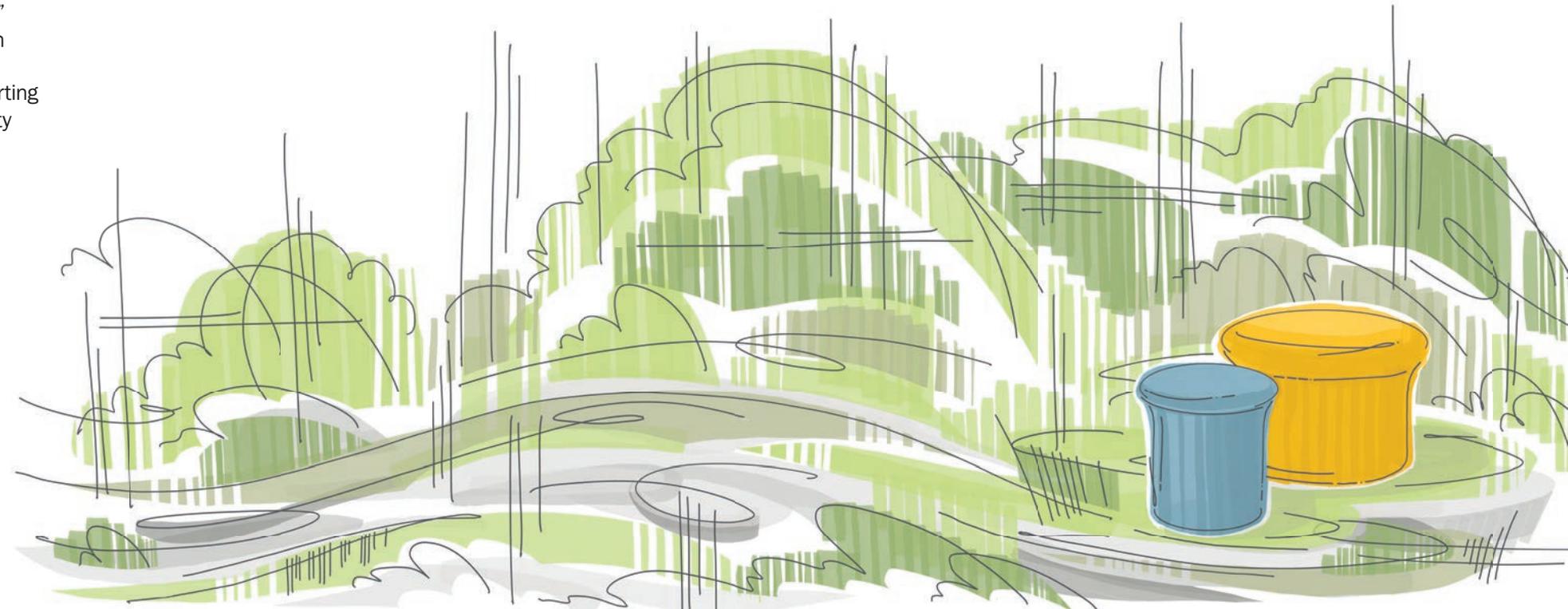
- Keilhauer donated end-of-roll materials to this non-profit organization serving Kitchener, Ontario – with materials used in programs to help people craft quality furnishings for their homes

## **Street Health**

- Keilhauer supported this charity focused on addressing COVID-19 concerns among Toronto's homeless and at-need population – helping to improve their health and wellbeing through services, advocacy, and education

## **Other Donations**

- Additional in-kind donations were made in support of regional organizations including Children's Aid Foundation, House of Compassion Toronto, Toronto Catholic District School Board, and the Alzheimer's Society



# Leading by example.

Our Planet Keilhauer commitments are demonstrated through our notable awards and certifications for leadership in product design, employment standards, and environmental stewardship.



**BIFMA LEVEL®**  
Keilhauer products have been certified by SCS Global Services for LEVEL®, BIFMA's sustainability certification program for furniture.



**SCS Indoor Air Quality certification: Indoor Advantage™ Gold**  
Many Keilhauer products are certified by SCS Global Services to meet rigorous and comprehensive air quality standards.



**Forest Stewardship Council®**  
As of August 2014, our first FSC® certified product was launched. We are actively working to expand this program to include other product lines.



**Carbonfree®**  
Keilhauer's Swurve chair is certified by Carbonfund.org to be carbon neutral.



**Cradle to Cradle Certified™**  
Keilhauer's Simple Chair 9323 is Cradle to Cradle Certified™ at the Silver level.



**Canada's Greenest Employers:**  
**2013, 2015, 2016, 2017, 2018, 2019, 2020, 2021**  
We have been recognized as a leader in sustainable initiatives and achievements.



**2018 Nature Inspiration Awards Canada Finalist**  
We have been recognized for our projects which inspire and encourage conservation.



#METROPOLISlikes



reddot winner 2021

**Awards:**

- Swurve, Interior Design's Best of Year Winner for Conference Seating
- Swurve, #MetropolisLikes
- Swurve, Interior Design's HiP Winner for Workplace Task Seating
- Swurve and Ellaby, Good Design® for the Furniture category
- Swurve, Red Dot Award for Product Design

