

# KEILHAUER

## KEILHAUER INTRODUCES ARIA AND VALDA

### *KEILHAUER'S LEATHER OFFERINGS EXPAND WITH BEAUTIFUL AND SUSTAINABLE COLLECTION*

**July 5, 2021 (Toronto)** – Keilhauer is proud to announce the launch of two new leather collections, Aria and Valda. Aria and Valda are available in all-new colorways, providing designers with beautiful options for Keilhauer's leather furniture offerings, as a more sustainable option to traditional leather.

Aria's wide range of neutrals makes it easier than ever for designers to find the perfect match for any color palette. Aria is a timeless, versatile collection comprised of 24 neutrals with just-right undertones for effortless matching: a variety of multidimensional blacks, greys, whites, and browns. Aria is a chrome-free, soft and pliable semi-aniline leather that provides outstanding comfort and excellent durability, making it suitable for high-use furniture items.

Valda features 14 trend-forward, colorful options that maintain the ability to pair well with more muted color palettes. Valda includes rich hues such as a deep, buttery yellow and a vibrant, punchy pink, as well as more standard leather colorways like browns, blacks and navies. Valda is an aniline leather with all the distinct features of the natural hide, including a grain which varies in structure and offers outstanding comfort. Valda leathers are durable and suitable for high-use furniture items.

## **SUSTAINABILITY**

Aria and Valda are produced in a clean-water leather facility that is 100% CO<sub>2</sub> neutral and meets the benchmark in its water purification process. The production of Aria and Valda follows a best-in-class animal welfare mandate, including product-to-farm traceability and a supplier code of conduct.

### **Aria Product Details**

Grade B  
Class 6 Colorfastness  
Raw Material: Scandinavian Cattle  
Thickness: 1.1-1.3 mm

### **Valda Product Details**

Grade C  
Class 3 Colorfastness  
Raw Material: Scandinavian Cattle  
Thickness: 1.3-1.5 mm

Aria and Valda are available exclusively through Keilhauer and will be available to our customers on July 5, 2021. To learn more about Keilhauer's upholstery offerings, please visit <https://keilhauer.com/upholstery>

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## ABOUT KEILHAUER

Founded in 1981, Keilhauer is a privately owned, design focused contract furniture manufacturer. Keilhauer manufactures seating and tables that makes work more comfortable for all. Keilhauer products are thoughtfully made to support communication and engagement in spaces such as meeting rooms, collaboration areas, lobbies and lunchrooms. Working with world-renowned furniture designers, Keilhauer is internationally recognized for award-winning design, built with extreme craftsmanship, to the highest environmental standards. The company is headquartered in Toronto, Ontario. For more information, please visit [Keilhauer.com](http://Keilhauer.com).

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**For more information or to request an interview. Please contact:**

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