

KEILHAUER

KEILHAUER INTRODUCES SETLE™ A MODERN SPIN ON THE CLASSIC CLUB CHAIR



September 14, 2021 (Toronto) – Keilhauer is excited to announce their latest contract furniture collection, Setle™. Inspired by the iconic club chairs, Setle is a modern seating collection for the commercial environment. Adapted from Bendtsen Design Associates' iconic residential U-Turn chair, Setle was exclusively designed by Bendtsen for Keilhauer for commercial application.

“Keilhauer wanted to utilize that same feeling of big comfort that the U-Turn chair provides and apply it to the commercial market,” says Mike Keilhauer, President. “We are thrilled with the results of this collaboration with Bendtsen, which brought us Setle.”

“We were working on a very classic club chair with four legs, but then we started thinking about how to make it more dynamic,” adds Bendtsen Design Associates. “The main feature of Setle is how the chair’s geometry undercuts and merges to the ground. This makes the chair both familiar and modern – it is very design-oriented.”

Intentionally designed to be integrated into a variety of spaces within modern or traditional workplaces, Setle is available in two styles – Lounge and Side. The Setle Lounge Chair is lower to the ground with a deeper seat; an ideal solution for lobbies and conversational, collaborative meeting spaces. The lounge model also allows for quiet, reflective moments alone, making it suitable for activities such as private phone calls. The Setle Side Chair features a more slender shape and upright posture, with a shallower seat and more compact footprint. The side model

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was designed to be used in meeting rooms, providing a soft contract seating alternative to typical office chairs.

“Setle is very versatile,” says Bendtsen Design Associates. “There’s no limit to where these chairs could be used.”

In both styles, Setle features a 360° turning capability that facilitates easy conversation. Installed on a discreet steel base, the swivel function was designed to be ultra-quiet, allowing Setle to exist peacefully within its environment, whether it is in meeting rooms, bustling waiting areas, or collaborative spaces. Setle’s swivel feature can include a memory return option, which permits the chair to return to its original placement once vacated.

While being quiet and discreet, the Setle collection still stands out with plenty of character, providing big comfort with its curved back and integrated seat cushion. Impeccably crafted, Setle was meticulously stitched using an old-world attention to detail, resulting in a chair that is timeless and enduringly stylish.

“With this design, we wanted to bring your memory back to your home,” says Bendtsen Design Associates. “The Setle chairs’ soft surfaces and seating cushions provide comfort while still being able to perform in commercial settings.”

SUSTAINABILITY

As with all Keilhauer furniture, Setle seating is built from the highest quality materials, is designed and manufactured to last for many years, and is supported by Keilhauer’s standard 10-year warranty. Setle seating is a BIFMA Level 1® certified product, and carries an SCS Global Services certification for Indoor Air Quality at the Indoor Advantage™ Gold level. Setle possesses an average recycled content of 29.21%, and is constructed from just four simple materials: wood, plastic, foam and steel. It is manufactured in facilities that produce zero waste to landfill, and which offset 100% of electricity use with renewable energy credits.

ABOUT KEILHAUER

Founded in 1981, Keilhauer is a privately owned, design focused contract furniture manufacturer. Keilhauer manufactures seating and tables that makes work more comfortable for all. Keilhauer products are thoughtfully made to support communication and engagement in spaces such as meeting rooms, collaboration areas, lobbies and lunchrooms. Working with world-renowned furniture designers, Keilhauer is internationally recognized for award-winning design, built with extreme craftsmanship, to the highest environmental standards. The company is headquartered in Toronto, Ontario. For more information, please visit keilhauer.com.

ABOUT BENDTSEN DESIGN ASSOCIATES

Bendtsen Design Associates (BDA) is a multi-faceted Design Studio based in Vancouver, BC, Canada. The studio is comprised of Niels Bendtsen, Andrew Pick, and Matt Chen; between them, there is a broad range of experience, expertise, and know-how that is translated into every product the studio develops. The inspiration and inception for every product is anchored by technical knowledge and understanding of production and manufacturing that comes from more than a half century in the industry. This deep understanding informs the development process and creates elegant development solutions. For more information, please visit bendtsenassociates.com

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For more information, images or to request an interview, please contact:

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