

Keilhauer's Epix Chair Wins Red Dot Award

The standout piece from the 100% recyclable Epix collection recognized by international design competition



reddot winner 2022

March 31, 2022 (Toronto) – Keilhauer is proud to announce that the Epix chair has been recognized by the prestigious Red Dot Awards in the 2022 Product Design category. The jury, which was comprised of 48 judges from 23 countries, has awarded the 100% recyclable Epix office chair with the distinction of a Red Dot, which stands for high design quality. As one of the winners of this highly competitive program, the Epix chair will be displayed in the “Design on Stage” exhibition at the Red Dot Design Museum in Essen, Germany from June 20, 2022 until May 2023. This marks the second year in a row that a Keilhauer product will be on display at the Red Dot Design Museum – Swurve, the company’s first carbon neutral office chair, was a Product Design winner in 2021.

The Epix chair is one of the standout pieces from the sustainable Epix collection, which was launched in April 2021. Designed for Keilhauer by Swedish design studio Form Us With Love, the Epix chair is constructed solely from pure materials, ensuring 100% recyclability. The Epix chair model submitted to Red Dot features a pure aluminum frame that provides structure and strength to a seat shell made entirely from PET felt. The Epix chair’s arms and base are also constructed from pure aluminum, creating a beautiful, fluid shape that is also functional.

“In this year’s competition, I have been particularly struck by the exceptional creativity shown by the award-winning products,” says Professor Dr. Peter Zec, founder and CEO of Red Dot. “It is really impressive and praiseworthy that there are still designs out there that can surprise us with their form and functionality. This makes it clear that design cannot be restricted or brought to a standstill by unfavorable circumstances. On the contrary: more and more new ideas and creations emerge, and futuristic techniques are developed.”



As a Red Dot recipient, the Epix chair will be celebrated online during Red Dot Design Week, June 20-24, 2022. It will also be published in the 2022/2023 Red Dot Design Yearbook, which will be published in August 2022. The yearbook provides a comprehensive, global overview of the latest trends and innovations in product design.

ABOUT KEILHAUER

Founded in 1981, Keilhauer is a privately owned, design-focused contract furniture manufacturer. Keilhauer manufactures seating and tables that makes work more comfortable for all. Keilhauer products are thoughtfully made to support communication and engagement in spaces such as meeting rooms, collaboration areas, lobbies and lunchrooms. Working with world-renowned furniture designers, Keilhauer is internationally recognized for award-winning design, built with extreme craftsmanship, to the highest environmental standards. The company is headquartered in Toronto, Ontario. For more information, please visit [keilhauer.com](https://www.keilhauer.com).

ABOUT FORM US WITH LOVE

Form Us With Love is an international design studio founded in 2005. Since its conception, the studio has burned with a passion for design and its democratic potential. Its belief is that we all have a right to meaningful design.

At the studio's core lies a process that blends traditional creative practices with a lean, strategic application. The central intention is to evolve with the needs of each project, its place in the market and the ever-changing needs of real people.

Today, the work of Form Us With Love falls into three areas: Consultancy—an engagement in products, ranges, collaborations and spaces for clients around the world, Ventures—disciplined and holistic approaches to launch and build brands, Civic—based on knowledge transfers and sharing of experiences, actively contributing to the broader spectra of design. For more information, please visit: formuswithlove.se/

ABOUT RED DOT

The Red Dot Design Award is one of the biggest design competitions in the world. In three disciplines, participants submit products, communication projects and brands as well as prototypes and concepts. The distinction of a “Red Dot” is an internationally recognised seal of excellent design. Additional information can be found at red-dot.org

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