

KEILHAUER

KEILHAUER RECEIVES TWO AWARDS FOR GREEN GOOD DESIGN *ECO-FRIENDLY PRODUCTS SWURVE AND EPIX TAKE HOME SUSTAINABILITY PRIZES*



June 1, 2022 (Toronto) - The European Centre for Architecture Art Design and Urban Studies and The Chicago Athenaeum: Museum of Architecture and Design have recognized Keilhauer with two 2022 Green GOOD DESIGN® Awards. The products that have received this recognition are Swurve, the industry's first carbon neutral office chair, and the Epix collection, a line of 100% recyclable seating, tables and storage that are designed for collaboration and creativity in the modern workplace.

"We are honored to be recipients of these Green GOOD DESIGN® Awards," says Mike Keilhauer, President. "At Keilhauer, we consider ourselves to be design activists, so it means a great deal when our products get recognized for their sustainability and contribution to a healthier planet."

Green GOOD DESIGN® identifies and emphasizes the world's most important examples of sustainable design and develops a public awareness program for the general public about which global companies are doing the best job for our world environments via their ecological projects and sustainable products.

For the 2022 competition, members of The European Center's International Advisory Committee – worldwide leaders in the design industry – served as the jury and selected over 160 new products, programs, people, environmental planning, and architecture as outstanding examples of Green Design from 30 countries.

As Keilhauer's first carbon neutral product, Swurve has been a project of passion for designer Andrew Jones and for the company's Design for Environment team. Keilhauer took every possible step to reduce carbon emissions: from sustainably sourcing materials, and responsible manufacturing, to a carefully planned end-of-life and recyclability plan. Where carbon emissions remain, such as during transportation or that accrued over the length of its usable life, Keilhauer invests in carbon reduction and climate change mitigation projects to offset. Verified by third parties, every Swurve sold produces net-zero carbon emissions.

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Designed by Swedish design firm Form Us With Love, Epix is an innovative collection comprised of tables, seating and storage that provide limitless possibilities for customizing ideal gathering spaces in the office, promoting both creativity and collaboration. Every piece in the Epix collection is crafted solely from the highest quality pure materials, such as PET felt and aluminum, ensuring that every part of the collection is 100% recyclable.

ABOUT KEILHAUER

Founded in 1981, Keilhauer is a privately owned, design focused contract furniture manufacturer. Keilhauer manufactures seating and tables that makes work more comfortable for all. Keilhauer products are thoughtfully made to support communication and engagement in spaces such as meeting rooms, collaboration areas, lobbies and lunchrooms. Working with world-renowned furniture designers, Keilhauer is internationally recognized for award-winning design, built with extreme craftsmanship, to the highest environmental standards. The company is headquartered in Toronto, Ontario. For more information, please visit Keilhauer.com.

ABOUT GOOD DESIGN

GOOD DESIGN® is the oldest and the most prestigious Awards Program organized worldwide. The GOOD DESIGN® exhibition program began as a sponsorship between The Merchandise Mart in Chicago and the Museum of Modern Art in New York City and continues today by The Chicago Athenaeum: Museum of Architecture and Design.

Founded in Chicago in 1950 by the former MoMA curator Edgar Kaufmann, Jr., together with such pioneers in modern design as Charles and Ray Eames, Russel Wright, George Nelson, and Eero Saarinen, GOOD DESIGN® honors the yearly achievements of the best industrial and graphic designers and world manufacturers for their pursuit of extraordinary design excellence.

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