

KEILHAUER

KEILHAUER EXPANDS AWARD-WINNING EPIX LINE WITH NEW FEATURE

Epix PET felt chair model now available with 100% recyclable seat pad



September 27, 2022 (Toronto) – Keilhauer is excited to announce a new feature within their award-winning, sustainable Epix collection. Available starting today, the 100% recyclable PET felt model of the Epix chair is now configurable with a seat pad, for added long-lasting comfort and usability.

The new seat pad is sleek and subtle while still adding extra comfort to the chair's PET felt seat shell. The seat pad can be upholstered in any Keilhauer textile, and features a recycled plastic insert that can be installed and then easily removed when the time comes for product disassembly and recycling.

“As design activists, we are very proud to offer a forward-thinking, 100% recyclable collection like Epix,” says Meghan Sherwin, Chief Marketing Officer. “After the success of this collection, we are excited to add more sustainable, comfortable design features like this seat pad to its seating options, making Epix even more of a well-rounded line.”

The PET felt model of the Epix chair is a standout piece in the collection – it is a recipient of a prestigious Red Dot Product Award, one of the biggest design competitions in the world, and is currently on display in the “Design on Stage” exhibition at the Red Dot Design Museum in Essen, Germany. With its pure aluminum frame and three standard felt color options, this is a sustainable, internationally-celebrated chair that makes any space a little bit greener, and now a little bit more comfortable.

Originally launched in April 2021, the innovative Epix collection is Keilhauer's first collaboration with the Swedish design studio Form Us With Love. Their mutual passion for sustainability and modern design, and a shared commitment to design activism, informed the collection's coherent

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aesthetic – balancing rational, industrial design with warmth and elegance. Comprised of seating, shelving and tables, the collection is intended to fulfill every workplace need through a series of 100% recyclable, functional pieces that seamlessly transition across various work tasks.

ABOUT KEILHAUER

Founded in 1981, Keilhauer is a privately owned, design focused contract furniture manufacturer. Keilhauer manufactures seating and tables that makes work more comfortable for all. Keilhauer products are thoughtfully made to support communication and engagement in spaces such as meeting rooms, collaboration areas, lobbies and lunchrooms. Working with world-renowned furniture designers, Keilhauer is internationally recognized for award-winning design, built with extreme craftsmanship, to the highest environmental standards. The company is headquartered in Toronto, Ontario. For more information, please visit Keilhauer.com.

ABOUT FORM US WITH LOVE

Form Us With Love is an international design studio founded in 2005. Since its conception, the studio has burned with a passion for design and its democratic potential. Its belief is that we all have a right to meaningful design.

At the studio's core lies a process that blends traditional creative practices with a lean, strategic application. The central intention is to evolve with the needs of each project, its place in the market and the ever-changing needs of real people.

Today, the work of Form Us With Love falls into three areas: Consultancy—an engagement in products, ranges, collaborations and spaces for clients around the world, Ventures—disciplined and holistic approaches to launch and build brands, Civic—based on knowledge transfers and sharing of experiences, actively contributing to the broader spectra of design. For more information, please visit formuswithlove.se

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