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KEILHAUER EXPANDS THE AWARD-WINNING MELETE COLLECTION

The Melete chair now offered with a functional stool base



February 16, 2023 (Toronto) – Launching today, Keilhauer is expanding the award-winning Melete collection to include a stool base.

Originally launched at NeoCon 2022, Melete is a modern carbon neutral chair that is grounded in timeless Swedish design sensibilities and designed to elevate any interior design environment. With endless design options to choose from, like three heights, arms or armless, seat pads and now seven bases, Melete is one of Keilhauer's most adaptable, versatile products.

The all-new stool base model has been added to the Melete seating collection due to popular demand and the success of the Juxta stool, another standout Keilhauer collection. Similar to the Juxta stool, the Melete stool base features five casters, an adjustable height function, a circular, supportive footrest and the unique, sculptural Melete backrest.

"The Melete seating collection is about the marriage of beauty and function," says Meghan Sherwin, Chief Marketing Officer. "We are excited to provide this new Melete feature to our designers and customers, which will expand what is possible with this design."

Ideal for a variety of spaces such as collaboration areas and office lunchrooms, the addition of the Melete stool base allows this stylish, beautiful design to be configured in even more design environments.

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Designed by Swedish studio Afteroom, Melete is a winner of a Best of NeoCon Sustainability Award, an Interior Design HiP Award, and a Good Design Award. Melete was also an honoree at the 2022 Interior Design Best of Year Awards.

PERFORMANCE AND SUSTAINABILITY

Melete is a carbon neutral seating collection. As with all Keilhauer furniture, Melete is built from the highest quality materials, designed and manufactured to last for many years, and is supported by Keilhauer's standard 10-year warranty. Melete carries a BIFMA Level® 2 and SCS Global Services certification for Indoor Air Quality at the Indoor Advantage™ Gold level. It is manufactured in facilities that produce zero waste to landfill and offset 100% of electricity use with renewable energy credits.

ABOUT KEILHAUER

Founded in 1981, Keilhauer is a privately owned, design-focused contract furniture manufacturer. Keilhauer manufactures seating and tables that makes work more comfortable for all. Keilhauer products are thoughtfully made to support communication and engagement in spaces such as meeting rooms, collaboration areas, lobbies and lunchrooms. Working with world-renowned furniture designers, Keilhauer is internationally recognized for award-winning design, built with extreme craftsmanship, to the highest environmental standards. The company is headquartered in Toronto, Ontario. For more information, please visit keilhauer.com.

ABOUT AFTEROOM

Afteroom is a Stockholm-based design studio. Founded and directed by Hung-Ming Chen and Chen-Yen Wei, their mission is simply to create beautiful products that will add value over time – design to grow old with. The inspiration derives from an intriguing interest in forms, senses, proportions, materials, and cultures. Their philosophy pivots around simplicity and honesty.

Afteroom believes that sophisticated thinking determines the balance between functionality and aesthetics, thereby bringing multilevel value to design. Taking rational creativity as the fundamental mindset, they have been working together with brands and jointly creating thoughtful designs that meet the market demands. For more information, please visit afteroom.com.

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