## **KEILHAUER**

## KEILHAUER LAUNCHES TEXTILE CARD PARTNERSHIP WITH HBF TEXTILES



**November 16, 2023 (Toronto)** – Keilhauer is excited to announce the launch of their new textile card partnership with HBF Textiles, a leading producer of contemporary textiles that blend art and craft to create inspiring products. In a first for Keilhauer, this will be a digital-only partner card, conveniently providing designers with world-class, unique textile options with an emphasis on sustainable materials.

"We are thrilled about this new partnership with HBF Textiles," says Maggie Keilhauer, Product Manager. "HBF offers interesting and unique textiles that have patterns and colors not previously found within the Keilhauer textile library. We look forward to seeing all the designs that will be made possible for designers through this new textile partnership."

With the launch of this new textile card, Keilhauer will now offer ten HBF Textiles collections for all of their product lines, which are configurable at Keilhauer.com. All HBF Textiles offered by Keilhauer are partially constructed from either recycled content or rapidly renewable content. Additionally, all HBF Textiles are Third Party Certified at the SCS Indoor Advantage™ Gold level.

## **Argyle Boucle**

The Argyle Boucle textile family is rooted in an African Kuba cloth archive, incorporating strong repeating diamond forms across the surface. Argyle Boucle's content is made with 11% rapidly renewable content and is BIFMA certified.

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### Checkmate

The Checkmate textile family is comprised of 11 colorways that feature a unique checkerboard-like weave that incorporates several colors into one print. Checkmate's content is made of 94% polyester, 4% post-industrial recycled polyester, and 2% post-consumer recycled polyester. Checkmate is REACH™ Compliant.

### **Cherished Knit**

Designed by Christiane Müller, the Cherished Knit textile family is comprised of eight colorways inspired by knitting techniques, with black yarn twists enhancing its manmade character. This textile is constructed with 41% rapidly renewable content.

### **Comfort Zone**

Comprised of 22 colorways, Comfort Zone is the largest textile family within this collaboration. Comfort Zone is a velvet fabric made with polyester/cotton yarns, featuring color names that reflect sources of comfort and joy. Comfort Zone is constructed from 18% rapidly renewable content and is REACH™ Compliant.

#### Crosstweed

Designed by Barbara Barry, Crosstweed is a blended fabric with a distinct textural nubby hand, showcasing a casual, residential feel with the durability of a contract fabric. Comprised of nine colorways, Crosstweed is constructed from 27% rapidly renewable content and is BIFMA certified.

### Gather

Designed by Mary Jo Miller, Gather offers eight speckled colors with an assortment of thick and thin chenille yarns. Pointillist patterning with hi-low depth gives this fabric vibrancy and tactility. Gather is constructed from 45% rapidly renewable content and is BIFMA certified.

## **Poppy**

The Poppy textile family is comprised of ten colorways. This textile uses sustainable fibers, advanced weaves, and solution-dyed yarns to minimize chemical finishing, achieving a durable and classic impression. Poppy is constructed from 48% rapidly renewable content and 52% recycled content and is REACH™ Compliant.

#### Quill

Comprised of seven colorways, the Quill textile family achieves an exciting dimensional quality through needle-like precision, juxtaposing a soft ground with an iridescent cord. Quill is constructed from 40% rapidly renewable content and is BIFMA certified.

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## Soft Angles 2.0

Comprised of eight modern colorways, the Soft Angles 2.0 textile family was inspired by frost patterns on a window that are beginning to melt away. Soft Angles 2.0 is constructed from 32% post-consumer recycled polyester.

## **Upstart**

Designed by Kelly Harris Smith, the Upstart textile family is comprised of six colorways that mimic the streaks of rain on the bus windows during a morning commute. The intentional spacing of the droplets creates an overall texture for this matelassé construction. Upstart is constructed from 42% post-consumer recycled polyester.

#### **ABOUT HBF TEXTILES**

HBF Textiles is a leading producer of contemporary textiles, blending art and craft to create inspiring products. North Carolina's two-hundred-year history of textile manufacturing has provided an unparalleled foundation for understanding of how fabric can enrich daily life. With like-minded mills and collaborators locally and globally, HBF Textiles explores the myriad of possibilities materiality can offer—from contract performance to sustainability—and how it can further connect us with other people and our environment. For more information, please visit hbftextiles.com.

#### **ABOUT KEILHAUER**

Founded in 1981, Keilhauer is a privately owned, design focused contract furniture manufacturer. Keilhauer manufactures seating and tables that makes work more comfortable for all. Keilhauer products are thoughtfully made to support communication and engagement in spaces such as meeting rooms, collaboration areas, lobbies and lunchrooms. Working with world-renowned furniture designers, Keilhauer is internationally recognized for award-winning design, built with extreme craftsmanship, to the highest environmental standards. For more information, please visit keilhauer.com.

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